

Promotion Terms and Conditions

Startweeks 2026

1. General

These promotion terms and conditions apply to the Startweeks 2026, a promotional prize draw organised by Bedrijfsfitness Nederland B.V. (hereinafter: BFNL).

2. Promotion Period

The Startweeks campaign runs from 2 February 2026 up to and including 28 February 2026. Participation outside this period is not possible.

3. Eligibility

Participation is open to employees of employers affiliated with BFNL who use the MijnFitnessplan platform.

Participation is excluded for:

1. employees participating via FiscFree, Stadspas schemes, or Alleo;
2. BFNL employees, their immediate family members, and any other persons directly involved in the promotion;
3. persons under the age of 18.
4. Participation is personal and non-transferable.

4. How to Participate

Employees automatically participate in the Startweeks by signing up for a Bedrijfsfitness membership via MijnFitnessplan during the promotion period. No additional actions are required to participate (such as tickets, codes, or tips).

Only fully completed registrations approved by the employer qualify for participation.

The membership must remain active after the statutory cooling-off period.

5. Prizes

Among all valid participants, 10 prizes will be drawn, in celebration of the 10th anniversary edition of the Startweeks. The content and value of the prizes are determined by BFNL and will be announced prior to or during the promotion. Prizes are personal, non-transferable, and cannot be exchanged for cash or other goods.

6. Draw and Notification

The draw will take place after the end of the

promotion period, under the supervision of an independent BFNL employee. Winners will be informed personally by email or via the relevant employer. If a winner does not respond within 14 days, BFNL reserves the right to designate a new winner.

7. Personal Data

Personal data will be used exclusively for the execution of the Startweeks and for communication regarding the prizes. By participating, participants consent to being informed about the promotion by email. Unsubscribing is possible at any time. BFNL acts in accordance with applicable privacy legislation.

8. Liability

BFNL is **not** liable for:

- incorrect or incomplete information provided by participants;
- technical malfunctions or delays;
- any damage resulting from participation or from the use of the prizes.
- BFNL provides no warranties in respect of the prizes.

9. Amendments and Termination

BFNL reserves the right to amend these terms and conditions during the promotion period or to terminate the promotion prematurely if circumstances require. In cases not covered by these terms and conditions, BFNL will decide.

10. Miscellaneous

No correspondence will be entered into regarding the outcome of the promotion. By participating in the Start Weeks, the participant declares to agree to these promotion terms and conditions. BFNL acts in accordance with the Code of Conduct for Promotional Games of Chance.

11. Contact

For questions regarding the Start Weeks, BFNL can be reached via: +31 (0)513 – 633 111 (Mon–Fri, 08:45–17:00) or via info@bfnl.nl.